



Ocean2Gulf

Company Profile



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Company Overview

Ocean2Gulf was founded in 2001 to provide Arabic-related language services. Services provided included translation, localization, technical writing, Desktop Publishing and testing. Later on, the increasing demand on the Middle Eastern Languages services has encouraged us to provide more specific services such as graphic design, subtitling, voiceover recording and websites localization not only in Arabic but into all the Middle Eastern languages.



Since we have strived to maintain our status in this highly competitive market, we have successfully run major translation projects for many of the leading software developers and translation companies in addition to dozens of subcontracting translation agencies in the US, UK, Europe, Asia and Australia.



Our commitment is to high quality and meeting our clients` deadlines. High quality translation is vital to the success of any business. Working with us, you must be assured that your projects will be communicated accurately in the target language. As an experienced team, we know how to respond to a challenge.

Once we make a commitment, we take it as a challenge and we employ our experienced resources to complete it at its best. We never disappoint our clients.

Vision

Experienced...Specialized...Reliable

As your company expands into the Middle Eastern market, you will surely need a specialized, reliable and experienced partner to assist you get your product culturally fit. Our Team combines the three characteristics needed.

With around 15 years in the industry, we are **EXPERIENCED** enough to understand your needs to enhance and protect your image. Our **SPECIALIZED** team recognizes that your products and services will require a great deal of attention and care while invading new markets with different cultural backgrounds. We don't merely provide you with translations and representations of your words and ideas, we help you deliver your message in the target market to suit the local audience. We are definitely your **RELIABLE** multilingual partner.







Strategy

Quality

The Client Focused Approach!

Quality is not the random result of individual efforts, it is deeply anchored in our internal processes. Quality awareness is a key factor in determining the people we choose to work with us. Striving for continual improvement means that we are constantly analyzing the work our Staff produce in order to improve our methodologies and workflow. During the last 15 years, we have worked passionately to create and implement our own quality assurance Strategy. Our **QA Strategy** is mainly derived from our long experience and it's maintained periodically to ensure that we are coping with the latest technologies and methodologies. During this, we are only thinking of providing our clients with **the best possible results ...every time**. That's what we call the **“Client focused Approach”**.

Our Quality strategy is based on the fact that **“Continuous Training is the key to success”**. Every member of our Translation, Localization, Subtitling, DTP, Interpretation and Voice over teams is a trained subject expert with years of proven performance in the industry.

Confidentiality

At Ocean2Gulf, we understand that your product, your code and your documents are your assets and we realize that it's really crucial for you to maintain the privacy and confidentiality of your **"ASSETS"**.

Since we are your professional reliable business partners, we keep your documents` privacy and secrecy as a very confidential issue. At Ocean2Gulf, we take confidentiality seriously. We always adhere to the strictest standards of confidentiality.



Services



We provide a wide range of services covering different aspects of the Middle Eastern Languages. Here is a list of some of the services we provide:

1. Translation-Interpretation

We employ highly educated native speakers experienced in translating documents in various fields from textbooks and catalogs, to industrial manuals, legal documents, press releases, and speeches. We don't merely translate the source documents; we can also produce materials tailored to suit cultural concepts and preferences of the intended audience.



2. Desktop Publishing

We have a professionally trained team of DTP and Graphic Design specialists that can handle any kind of printed/electronic documents using the different DTP and Graphic design packages.



3. Localization

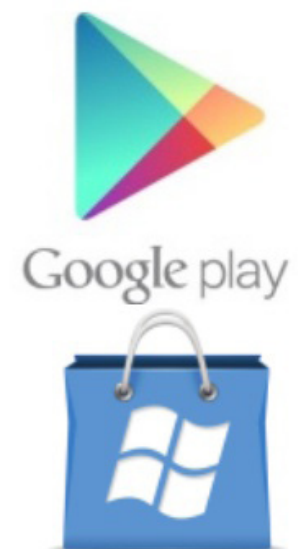
With different app stores available in more than 150 countries around the world, you can never stay away from the globalization concept itself. Your videos, songs, applications, games and blogs are spreading out in less than a second.

In a rapidly changing world, everyday, we are all getting much closer to each other. If localization had been an option during the nineties, it has become a must today.

We, at Ocean2Gulf, can help you exist and thrive in the Middle East market based on our long experience in this market. We can assist in the branding, translating, adapting and advertising your products/services in the whole region.

We can assist with the localization of:

- Websites
- Web applications
- Windows Software
- iOS Software
- Android Software
- Blackberry Software
- User Guides
- Press releases
- Brochures
- Software Help
- Blogs
- Social Media Pages
- In-Country Patent Registration
- Marketing Material



Services (Cont.)

4. Technical Writing and Copywriting

At Ocean2Gulf, we can provide you with all the documentation your product may need. We can plan, build and design your product`s documentation (either printed or electronic) helped by our experienced technical writers.

We do have the skills and experience needed to develop/Localize your help system in Arabic. We are quite familiar with all help formats such as Webhelp, WinHelp, HTML Help as well as the different authoring environments.

5. Subtitling

Subtitling is not a profession, it's an **Art!** Our translators are native speakers of the target language, completely fluent in the source language, and also highly experienced.

We provide multilingual subtitling and captioning for TV programs, commercials, videos, DVD, and web videos and webcasts, into Arabic, Hebrew, Farsi, Urdu and Kurdish. When you choose Ocean2Gulf as your subtitling service provider, you will not simply be receiving a translation service, but rather the expertise of professionals accustomed to working within your specific niche and in your desired format.

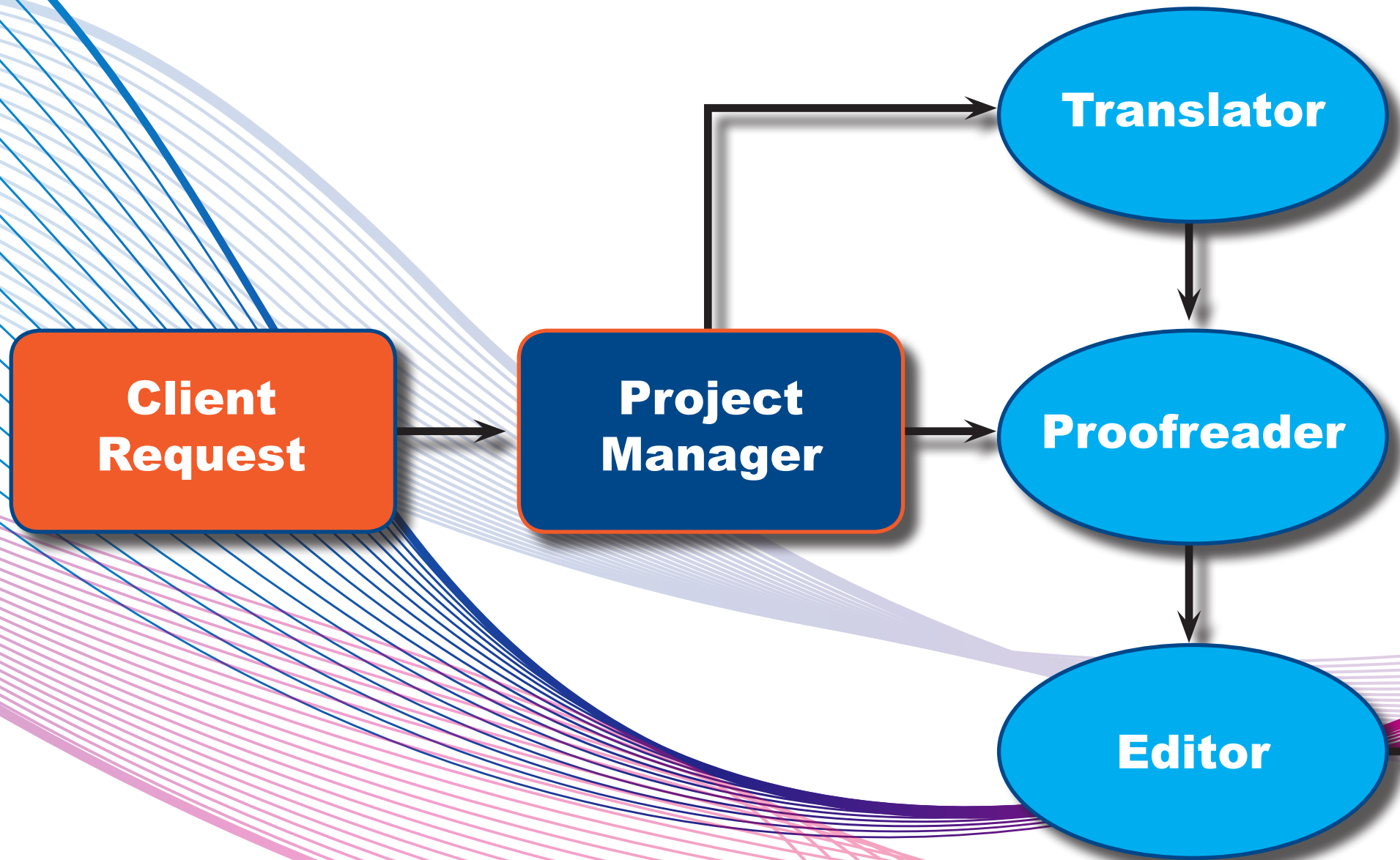


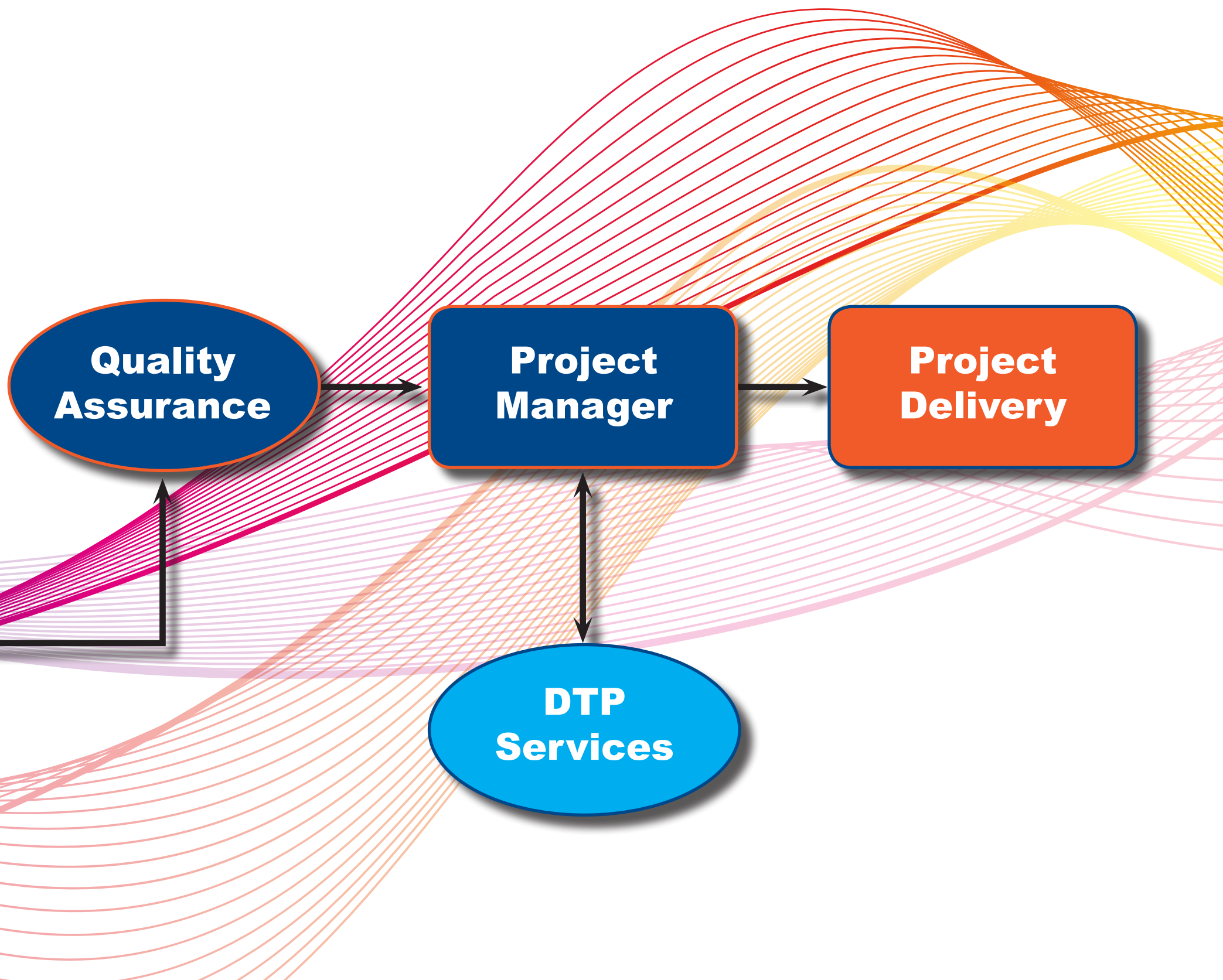
Fields of Experience

We can handle documents in the following fields:

- Academics
- Accounting
- Administration
- Agricultural
- Astronomy
- Apparel/Clothing
- Automotive
- Beverage
- Biology
- Botany
- Brochures
- Business
- Case Study
- Chemical
- Clothing
- Cooking
- Code of Conduct
- Communication
- Construction
- Cosmetics
- Court Decisions
- Crystals
- Culture
- E-Government
- Educational
- Engineering
- Entertainment
- e-Learning
- Educational Courses
- Fashion
- Financial
- Food
- Food Labels
- Forex
- Gas
- Gaming
- GPS
- Hardware
- Heavy Machinery
- Hospitality
- Hotels
- Human Rights
- Human Resources
- Industrial
- IT
- Jewelry
- Language Learning
- Legal
- Leisure
- Linguistics
- Magazines
- Marketing
- Management
- Medical
- Military
- Mining
- Mobile Apps (iOS, Android, Windows)
- News
- Newspapers
- Pharmaceutical
- Patent
- Political
- Psychological
- Oil/Gas
- Radiology
- Religion
- Skin-Care
- Smart Phones
- Snorkeling
- Social Media
- Software
- Sports
- Stock Exchange
- Subtitling
- Surveys
- Surveillance
- Technical
- Telecommunications
- Teleconferencing
- Tourism
- Training
- Websites
- Web Applications
- Web Services

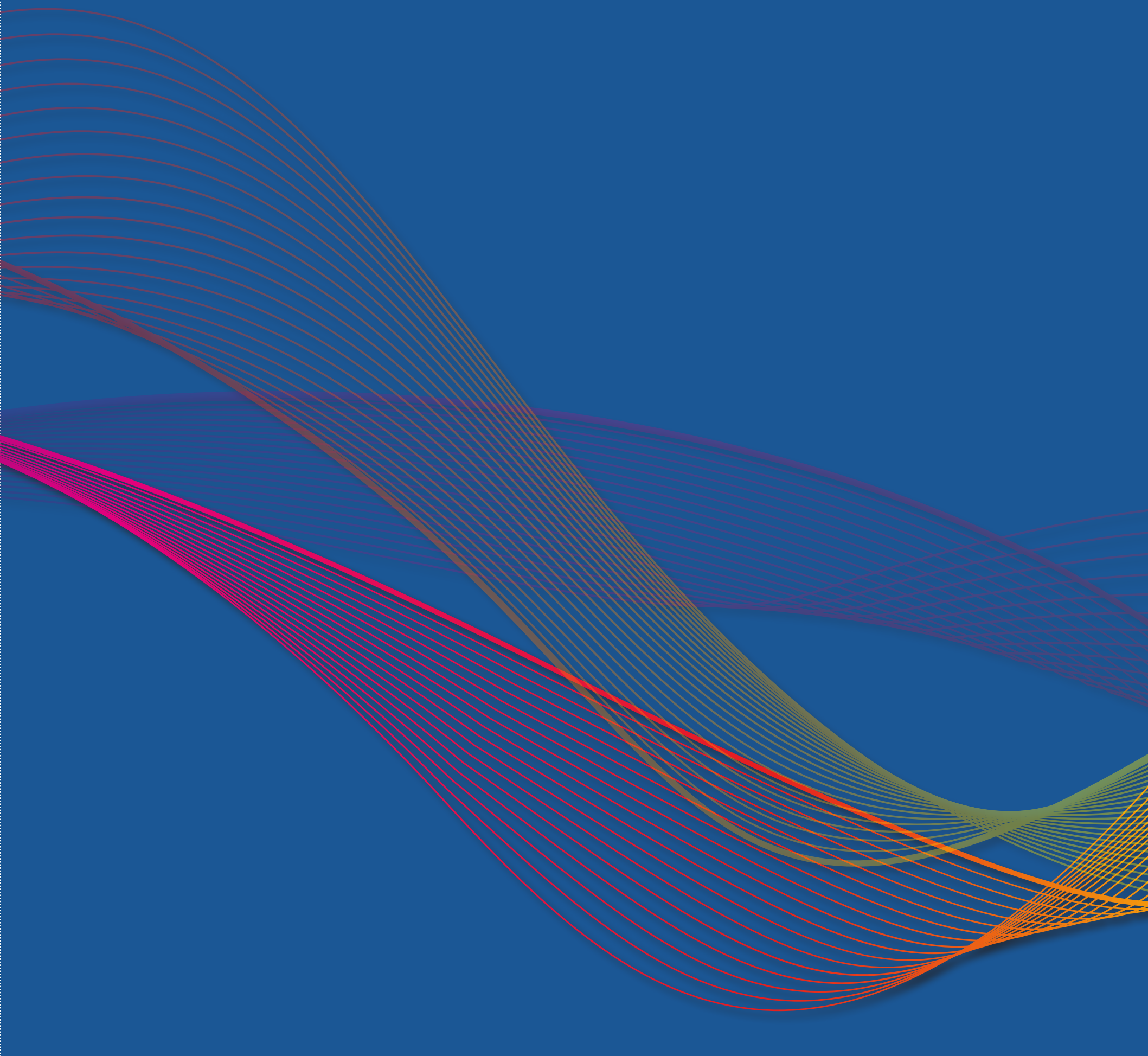
Standard Project Cycle





List of Current Clients

- 1st Translation
- 2nd Language Testing
- AATS
- AA Translation
- Asian Absolute
- Adams Globalization
- Advanz Translations
- Web application
- Atos
- Blonde
- Bowne Global
- CAPITA TI
- Business Editing
- CCJK
- CLS
- Confluent Translations
- Connect Director
- Compass Translation
- Cosmic
- Dr. Kogler
- ESTR
- E-Spell
- Eteams
- Excel Translations
- Folio-TS
- G3 Translate
- Globalization Group
- Globe TI
- Helena Translations
- Human Rights law Center
- Imprimatur
- Intel
- IntranSol
- ISELine
- Janus WW
- Jonckers
- KSB
- Lang Bridge
- Language and Culture
- Language Network
- Language Works
- Languages4You
- Lingua Global
- Lingo 24
- Lingo Worx
- Lingua Global
- Lingua e Mundi
- LinguaVox
- LionBridge
- Locatech
- Mackusick
- MC Felder
- Middle East Translation
- MotPourMot
- Mughamarat
- Network Languages
- NuFantex
- NorText
- OCE Translation
- Paragon
- Prolink - Warpwise
- Raoul Wallenberg Institute
- RR Donnelley
- SICO Bahrain
- SLINTL
- Softitler
- Studio Melchior
- Tag World
- Tech-Translation
- Teknic
- The Big Word
- Translations.com
- TransMart
- TransPerfect
- TTC-WeTranslae
- US-Journal
- Work Soft
- WTB
- ZStudio





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